# FORMA INSUBRICA

PROJECT ADVISORY



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# Where vision takes shape

Every project is unique, because every person experiences space differently.

Forma Insubrica provides furnishings and interior design solutions, coordinating expertise, companies and partners through a clear, cohesive and shared process.

## Shaping timeless spaces, where aesthetics, functionality and wellbeing coexist in natural balance.





# Every project is the result of the meeting between expertise, needs and different objectives.

Forma Insubrica coordinates these elements with a structured approach, transforming complexity into a clear, efficient and cohesive process.

We work with private clients, architects, developers and real estate professionals, providing a point of reference able to engage with all parties involved and ensure continuity throughout every stage of the project.

From strategy definition to partner selection and operational coordination, we bring our experience, project expertise and a qualified network of companies and professionals, with a tailored approach focused on quality.



Riccardo Volonterio

Founder • Project Advisor

CONCEPT

PROJECT

SELECTION

COORDINATION

REALIZATION

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# How the concept takes shape.

The concept emerges from the meeting point between practical requirements, lifestyle and the features of the space.

It is the moment when ideas, suggestions and constraints come together to define a clear design direction.

Moodboards, material palettes, architectural references and initial layout studies help translate this direction into the first tangible expressions of the project. Each choice is carefully considered as part of a cohesive whole, bringing aesthetics, functionality and coherence together from the very beginning. This creates a solid foundation for developing the project with clarity, confidence and continuity.











# From vision to project.

Ideas become tangible choices.

Every element takes shape through a careful selection of materials, finishes, colours, furnishings and lighting, creating a balance between aesthetics, functionality and design coherence.

We consider every detail to create harmonious, timeless spaces, where quality is expressed through materials and attention to proportion.

The project is developed with precision, always based on a broader vision that guides every decision and brings value to every space.



# The project becomes tangible.

Once the design choices have been defined,
Forma Insubrica coordinates the process from product selection to supplier management, maintaining an overall vision of materials, finishes, timing and execution.
Every stage is carefully followed, ensuring that the original vision is translated into a coherent, precise result.

*It is through the dialogue between design, expertise and people that an idea becomes space.*







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# The tangible result is a perfect balance.

A successful design project arises from the balance between vision, choices and people.

Forma Insubrica coordinates this balance with a broader perspective, transforming different needs into a coherent, measured and contemporary result.

Because quality is not only what you see,
but the way every element finds its place.

*A space takes its true meaning from the people who live in it.*





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